Streetscape and Planning

Project	Description	Action to be taken
Maintenance RFP	- Committee has been approved by committee - Draft RFP to be approved - Seeking out capable vendors	- Timeline: • Monday, June 25th – RFPs issued • Monday, July 9th – Mandatory pre-bidder conference • Monday, July 30th – Proposals due to HPOA office; committee review • Monday, August 7th – Interviews with finalists • Wednesday, August 15th – Recommendation to Streetscape and Planning Committee (special meeting) • Thursday, August 16th – Recommendation to Hollywood Property Owners Alliance Board • Thursday, September 20th – Approval of maintenance contract with new vendor • Tuesday, January 1st, 2019 – Services commence
General Beautification	- Streetplus team has been working diligently with constant upkeep of the BID. Services include but are not limited to: - Fire Hydrant Painting - Sticker removal - Replacement of BID Plaques on planters and receptacles - Weed abatement	
Wayfinding Signage	- National Environmental Policy Act (NEPA) was approved on June 5th	- Must have replacement agreement in place to receive permits to install.

	- Council District 13 has committed to the pproximately $100,000 needed for fabrication, installation and maintenance. - Installation should be done by October	- Working with all involved to identify the party responsible for replacement and maintenance. - Identify existing signage to be removed.
Cahuenga String Lights	- Property owner on Cahuenga and Sunset rejected our proposal to install and start at corner of his building. - Plan B is to install start point on opposite building and string up to Selma, originally decided against this option. - Plan B has been shelved	- Cahuenga ad hoc Committee has been established in hopes of stringing lights across Cahuenga from Sunset to Hollywood.
Utility Box Artwork	- Artwork installed on all 10 boxes - Stories in both the Park LaBrea Press and NBC - Successful event at the Pantages May 21st - Vandalism on three of the boxes included the cutting out of Angela Lansbury's eyes, the logos on the upper corners and other pieces of three boxes total.	- Constant graffiti and sticker removal - Repair on an as-needed basis
"Tackling Trash Together" Program	- Originally known as the "Good Neighbor Trash Bag Program" - Approximately 90 bags have been distributed in both districts - Approximately 20 bags have been picked up in both districts - Very positive reception, being requested, and encampment areas are starting to look cleaner	- Pilot program to end June 30

Annual Tree Trimming in Zone One	- Once a year, per the management district plan, the trees in Zone One are trimmed.	- The BID has been advised that the trees along Hollywood Blvd. are in pristine condition and should not be trimmed. - Spend the reserved $46,00 on other beautification projects in Zone One
25 New Trees Planted in the District	- The BID was given 50 trees for both districts from Board of Engineering for their projects in the area that have had to remove trees. - BOE to plant trees then trees are BID's responsibility	- Identify tree wells and match with appropriate species of trees.
Planters	- The planters have proven to become blight in the public right of way.	- Working to remove the planters and placing in storage until the BID can donate to a worthy cause/organization.
Cherokee Ave. Ficus Removal	- The City has agreed to repair the sidewalk if the BID will cover the cost to remove and replace two of the trees.	- Need to submit permits for tree removal - Ready to do this in July
Canary Date Palm – Hollywood & Vine	- The Canary Date Palm on the northwest corner of Hollywood and Vine	- Total cost is $40,000 for replacing the tree - H Club has committed to give $10,000 towards a new tree to be planted - BOE has agreed to give the BID 50 trees, one of the species of which is a Canary Date Palm. However, the tree would only be 8 ft. tall.
Hollywood Blvd. Palm Trees Lighting and Holiday Decor	- The Chamber and the BID went in on holiday decorations with keeping the lights up in the palm trees year round.	- Keeping a constant eye on the lights as there have been a few issues with blackouts/vandalism. - Holiday decorations to be re-installed in November.

Argyle Median Project	- Relevant has proposed a public space at the corner of Yucca and Argyle to activate and beautify the space.	- Identify funding and responsible parties.
Past Projects	**Description**	
CORO Walk of Fame Study	- Hollywood Chamber of Commerce and HPOA paid for a Fellow to study the Walk of Fame for four weeks to see what could be found to protect and repair the Walk. - CORO fellow presented research at Chamber offices. Identified numerous options to repair, including energy creating technology.	
People St. Plaza – La Brea Triangle	- Shelving for 2019	
USC Price School of Public Policy Hollywood Blvd Study	- Projects were presented and Rich has finals and midterms as well as the class' research.	